

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: NORTH SHORE ANIMAL LEAGUE
AMERICA, INC.

Address: 16 LEWYT STREET
PORT WASHING NY
11050-

Phone: (516) 883-7900

Fax: (516) 883-7900

FEIN #: 11-1666852

Campaign ID: 114-1534-4

Type of Solicitation: TELEMARKETING

File Date: 7/10/2007

Percentage of Funds - Charitable Organization: 0.00%

Percentage of Funds - Professional Solicitor: 100.00%

Revenues		Expenses	
Telemarketing	\$132,640	Salaries	\$148,649.00
Direct Mail	\$0.00	Other Expenses	\$5,304.00
Door-to-Door	\$0.00	Total Expenses	\$153,953.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	(\$21,313.00)
Other Revenue	\$0.00		
Total Revenue	\$132,640.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007